

CVWHAS Committee Meeting

Friday 26 February 2021, via Zoom

Present: *Roger Dean, Jenny Embleton, Nick Fry, James Gilderoy, Jane Griffin, Mary Ledgard, Susan Perrin, Paul Skelly, Arthur Tallon, Laura Timperley*

Website sub-committee meeting

- Format has evolved into a website with a blog within it, the blog has four themes where content can be added.
- Monthly plotholder focus questionnaire style interview; Max and Andrew first to be interviewed.
- Subscribers will get monthly newsletters rather than email updates when any new content is posted.
- Stock pictures would be gradually replaced by our own pictures.
- Formal launch at Easter.
- After discussion it was agreed that:
 - The website would be called whitehawkallotments.org.uk
 - It would have a generic email address info@whitehawkallotments.org.uk, which would forward to Jenny to monitor.
 - Minutes of committee meetings would be posted to the site

Logo

- Mary will develop a logo for use on the website, signage, leaflets etc.
- Text associated with the logo should be readable by software for the visually impaired.

Sign and Noticeboards

- Large A1 or A0 waterproof noticeboards would be installed near the Beresford Road gates and Whitehawk Hill Road gates nearest the mast (Jenny to purchase with allotment funds). Five A4 signs to be attached to the other gates.
- Jane Griffin to explore whether funding from BHAF is available for the proposed sign at the Beresford Road entrance (Susan to provide costs). (An application for funding has since been made to BHAF.)

Site Reps

- Nick was formally proposed and seconded to become a third site rep for Craven Vale.
- BHCC and BHAF will be informed.
- Laura announced that she would stand down as a Craven Vale site rep and was thanked for her valuable contribution over the last two years.

Letter to Council

- The letter to the council would be finalised, including on-going concerns about anti-social behaviour, in particular plot 21WH.

Any Other Business

- James reported on a recent phone conversation with the allotment office, the main points were:
 - Having volunteers working with the council on plot letting would be difficult on data protection grounds; the unions would also oppose.
 - Whitehawk Food Project was under new management.
 - Section 106 funding is available to improve accessibility to the site and could be used to repair the haulage way to make the site more accessible for people with reduced mobility (this funding cannot be used for general maintenance).
- Jenny reported that Vicki Pepper is stepping down from the Committee but would still be involved in Hub activities.

- Laura pointed out that some ploholders were leaving rubbish beside the communal dumpsters in Beresford Road and this should be discouraged. It was agreed that a permanent notice about rubbish management would be included in the noticeboards.
- Nick suggested a work party on the Easter weekend (dependent on Covid-related restrictions) to put up noticeboards, signage, fence, etc. - to be discussed in detail at next meeting.

Next meeting

- **Friday 26 March, 6pm** via Zoom.